

PERSIAN ARTS FESTIVAL

5th Annual MARCH 26, 2011 New York City



CALL FOR ENTRIES

NYC's Largest & Most Original Haftseen

Persian Arts Festival will host its 5th Annual Norooz Celebration on Saturday, March 26th at the 92Y Tribeca. The festival will feature the city's largest and most original "Haftseen" as the visual arts component. Haftseen, or the seven 'S's is a traditional table setting of Norooz, the traditional Persian Spring celebration. The items symbolically correspond to seven creations and holy immortals protecting them.

CALL FOR ENTRIES

Artists may submit original designs for three elements from the traditional symbols listed below. Complete guidelines on our website www.persianartsfestival.org must be followed. Entry deadline is **Friday, February 11, 2011**.

HAFTSEEN SYMBOLS INCLUDE:

1. Sabzeh (mung bean or lentil sprouts that grow in a dish - symbolize rebirth)
2. Samanu (Sweet pudding made from wheat germ - symbolizes affluence)
3. Senjed (Dried oleaster fruit - symbolizes love)
4. Sir (Garlic - symbolizes medicine)
5. Sib (Apples - symbolizes beauty and health)
6. Somaq (Sumac fruit - symbolizes the color of sunrise)
7. Sonbol (The fragrant hyacinth flower - symbolizes the coming of spring)
8. Serkeh (Vinegar - symbolizes old-age and patience)
9. Sekkeh (Coins - symbolize prosperity)
10. Candles (Lit candles symbolize enlightenment and happiness)
11. Decorated eggs (Symbolizes fertility)
12. Goldfish in a bowl (Symbolizes life)
13. Ayneh (Mirror - symbolizes self-reflection)
14. Ajil (Dried nuts, berries and raisins - symbolizes the fulfillment of wishes)
15. A book of ancient poetry such as the Shahnameh or the Divan of Hafez



For more information, visit our website www.persianartsfestival.org/submissions